

POLICY ON COMMUNICATION



Attaching particular importance to the corporate reputation and recognition of Limak, sustaining its operations and operations with the awareness and consciousness of sustainability and societal responsibility in its entire line of business bracing up from its long-seated and profound history since 1976, communication activities are executed with the entire stakeholders and general public in accordance with the principle of transparency, dignity, honesty and impartiality.

The entire internal and external communication activities executed within Limak (including all sorts of promotions, publicities, etc. in printed and digital means);

- Are prepared and organized by corporate identity rules and in accordance with the corporate culture and approved by the Corporate Communication Department.
- Involves a comprehensible, accurate, impartial and non-discriminating language in line with the legal regulations and laws, dutiful and respectful to religious, ethical, cultural and social values and norms, observing the individual rights and freedoms and not including violence, aggression and defamation.
- In accordance with the values represented by Limak, it is executed with the priorities and aim of protecting, safeguarding and promoting the reputation and reliability of Limak brand before the entire society and its stakeholder.
- Limak adopts a gender-responsive communication & inclusiveness. It is a tool because through which women and men are equally and fairly represented, benefit equally from resources and opportunities, and perform equal roles – a tool where gender balance is taken into account during decision-making processes and where stereotypes are questioned.
- Covers components that strengthen gender equality and reinforce unequal gender roles and stereotypes both in the language used in communication with all stakeholders (employees, customers, suppliers, etc.) and visual materials.
- Highlights the corporate gender equality policy and practices of Limak Group of Companies in all kinds of external communication.
- In all applications, a communication language aimed at solidarity, not confrontational and competitive, is used.
- Prepared and managed in accordance with the regulations on intellectual property and copyright within the framework of the principle of protecting the privacy of the personal data.
- Executed and performed in accordance with the corporate information and contents not involving personal views and comments of employees and approved by the Corporate Communication Department.